

# SWOT Analysis

## *Telehealth OASIS Parent Training in ABA Techniques*

### **Strengths**

- Allows access to specialty practitioners
- Cuts costs
- Permits more timely access
- Team collaboration
- Natural Environment practice

### **Weaknesses**

- Technological difficulties
- No “hands on”
- Difficult with high behavioral needs
- Too little time for complex cases
- Scheduling

### **Opportunities**

- Changing Insurance (advocacy)
- Distance-based networks
- **Potential for capacity building and training for rural educators and treatment providers**
- **Offers opportunity for clinical research**

### **Threats**

- HIPAA
- Changing Insurance
- Reimbursement for services
- Limited follow-up for ongoing consultation