

# SWOT Analysis

## Telehealth PCIT and Behavioral Support

### Strengths

- Collaborative process with many relevant stakeholders invested in treatment goals
- Improves consistency implementing behavioral strategies across settings (school, home community)
- Provides rural access to specialized behavioral services

### Weaknesses

- Room configuration at remote sites
- Child engagement and impulsivity with equipment can interfere with treatment
- Challenges with maintaining safety and rapport without physical proximity
- Technical difficulties

### Opportunities

- Potential for capacity building and training for rural educators and treatment providers
- Creation of supporting equipment systems (Bluetooth headsets, iPhone connection) and processes that could be shared and disseminated with other I-PCIT, telehealth behavioral providers

### Threats

- Limited access to trained support staff who are comfortable working with this population
- Availability of appropriate toys and safe spaces to provide treatment (e.g., Time-Out room)
- Parent and staff comfort with intensive services being provided in this format