

# SWOT Analysis

## Telebehavioral Health with Children & Adolescents

### Strengths

- Collaborative process with many relevant stakeholders invested in treatment goals
- Improves consistency implementing behavioral strategies across settings (school, home, community)
- Provides rural access to specialized behavioral services
- Patients are seen in a more naturalistic setting
- Provides telehealth experience & training for psychology interns and fellows

### Weaknesses

- Child engagement and impulsivity with equipment can interfere
- Challenges with maintaining safety and rapport without physical proximity
- Occasional technical difficulties
- Some non-verbal cues might be missed compared to in-person visits
- Decreased availability for follow-up sessions in summer for some school-based sites
- Higher no-show rate than for in-person clinic

### Opportunities

- Potential for capacity building, training, and increased awareness for rural educators and treatment providers
- Creation of supporting equipment and processes that could be shared and disseminated with other telehealth providers
- Offers opportunity for clinical research
- Site coordinators act as “Clinical Champions” and can be strong advocates
- Growing health system can make telehealth a priority

### Threats

- Limited access to trained support staff who are comfortable working with this population
- Higher overhead due to technology costs and the need for updating technology
- Reimbursement and insurance issues
- HIPAA